

ZEST DENTAL SOLUTIONS Expands European Distribution with SIC invent as Master Distributor

Carlsbad, CA – (October 31, 2016) – ZEST DENTAL SOLUTIONS (“Zest”), a leader in the development, manufacture and distribution of innovative dental implant restorative solutions and SIC invent, a globally active manufacturer of dental implant systems with a base of operations in the DACH region of Europe (Germany, Austria, Switzerland), announced the execution of a distribution agreement whereby SIC invent will serve as the primary master distributor for all Zest products in the DACH region and Russia and will have global rights to distribute Zest restorative solutions designed for SIC invent dental implant platforms.

“The DACH region is an important geography for the dental implant market and one where Zest needed to strengthen its distribution capacity. With new fixed and removable full-arch solutions recently launched (Locator R-Tx™ & Locator F-Tx™), we needed a distribution partner with dental implant expertise who could drive the new technologies while also servicing the legacy products. SIC invent is well equipped for this challenge and shares Zest’s commitments to innovation and clinician collaboration”, said Russ Bonafede, Zest’s Chief Commercial Officer.

Thomas Gleixner, SIC invent General Manager for the DACH region, commented “as SIC invent prides itself on maintaining a team with outstanding product and market expertise, we are extremely optimistic that we can be successful in representing the Zest portfolio in the DACH region and Russia by providing outstanding organization and service to the dental community. Our collaboration with the “SIC” Schilli Implantology Circle provides access to a multidisciplinary network where we can rapidly incorporate some of Zest’s new full-arch restorative solutions”.

For more information about Zest Dental Solutions, please visit website at www.zestdent.com. For more information about SIC invent, please visit www.sic-invent.com.

About SIC invent

In recent years, SIC invent Group has established its reputation as a global operating manufacturer of dental implant systems. SIC invent AG, headquartered in Basel, Switzerland, is an innovative and dynamic company with branch offices in Austria, Germany, South Korea and China, as well as 20 distribution partners worldwide. Business activities are focused on commercialization of state-of-the-art products in the field of oral implantology. The company approach is characterized by intensive research and development in close collaboration with the “Schilli Implantology Circle” (SIC). The relationship with SIC, an interdisciplinary worldwide medical competence network, enables immediate reactions to technological and scientific knowledge as well as prompt realization of marketable products.

About Zest Dental Solutions

Zest Dental Solutions is a global leader in the design, development, manufacturing and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company's product portfolios consist of Zest Anchors, Danville Materials, and Perioscopy with global distribution through OEMs, dealer/distributor networks, as well as a domestic retail sales operation for the Zest Anchors Portfolio. Zest Dental Solutions corporate headquarters is in Carlsbad, California with satellite operations in Anaheim and Escondido, California.

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