

**ZEST Anchors Introduces A New Narrow Diameter Implant System Featuring Its
Best-In-Class Overdenture Attachment**

Escondido, CA – (October 15, 2012) – Until now, choosing a narrow diameter implant often meant a sacrifice in attachment performance and ultimately patient satisfaction. ZEST Anchors responds to that need by introducing the LOCATOR® Overdenture Implant System (LODI), featuring a new narrow diameter implant combined with the world leading LOCATOR Attachment, providing clinicians with solutions to the attachment limitations often found with O-ball mini implants.

The ZEST Anchors LOCATOR Overdenture Implant System features critical elements that optimize patient satisfaction. The LOCATOR Attachment is seated after the implant is placed making case planning, implant surgery and restoration easier. In addition, its unique two-piece design allows for attachment replacement should wear occur throughout time.

LODI is available in narrow diameters of 2.4 and 2.9mm and is ideal for those patients with very narrow ridges who refuse the additional appointments and the cost often associated with grafting procedures. Made from the strongest titanium available, LODI features a proven RBM surface and is designed to provide primary stability when immediate loading is indicated.

LODI is packaged with the LOCATOR Attachment so it incorporates all of LOCATOR's sought-after features including its patented pivoting technology and customizable levels of retention, all while maintaining a dramatically reduced vertical height as compared to O-ball mini implant designs.

"The LOCATOR Overdenture Implant System is the result of a collection of inputs from market demands and clinicians expressing their needs." said Steve Schiess, CEO of ZEST Anchors. "To the many clinicians who asked us why a trusted leader in overdenture attachments that has a proven, 40 year track record of continuous innovation doesn't make a narrow diameter implant for overdentures, I can finally say here is LODI."

For more information about the Locator Overdenture Implant System from ZEST Anchors please call 855-868-LODI (5634) or visit our new website at www.zestanchors.com.

*Commercially available in winter of 2012

Media Contact Information:
Lisa Adams
Marketing Communications for ZEST Anchors
Tel: 760-743-7744 ext. 155
ladams@zestanchors.com

###