

Zest Dental Solutions Expands Dental Portfolio with Acquisition of Iveri Whitening

Carlsbad, CA – (November 2, 2016) – Zest Dental Solutions (“Zest”), a leader in the development, manufacture and distribution of innovative solutions spanning the treatment of natural teeth through fabrication of dental implant restorations, today announced the acquisition of Iveri Whitening (“Iveri”), an innovative teeth whitening solutions provider. Financial terms of the transaction were not disclosed.

“Our solutions portfolio was broadened earlier this year with the acquisition of Danville Materials. With our focus now expanded to caring for natural teeth, the teeth whitening technology of Iveri will help our customers provide both in-office and take home teeth whitening products that are easy to use, less sensitive and require less time to obtain highly recognizable results.” said Steve Schiess, Zest’s CEO.

Jag Dhamrait, Iveri founder, commented “Becoming a part of Zest is an important step for Iveri and will allow us to build on our already high level of patient satisfaction through expanded distribution capabilities provided by being a part of a larger organization. Our broad range of innovative whitening products provides dental professionals various options to deliver whitening results quickly, and comfortably ensuring a better patient experience and outcome. In addition, Iveri’s ability to manufacture all types of gel strengths and products will further increase our growing portfolio of OEM business.”

For more information about Zest Dental Solutions, please visit www.zestdent.com. For more information about Iveri Whitening, please visit www.iveriwhitening.com

About Zest Dental Solutions

Zest Dental Solutions is a global leader in the design, development, manufacturing and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company’s product portfolios consist of Zest Anchors, Danville Materials, and Perioscopy with global distribution through OEMs, dealer/distributor networks, as well as a domestic retail sales operation for the Zest Anchors Portfolio. Zest Dental Solutions corporate headquarters is in Carlsbad, California with satellite operations in Anaheim and Escondido, California.

About Iveri Whitening

Iveri Whitening was started in 2011 by Jag Dhamrait, who is a clinically trained and experienced dental hygienist. Iveri is located in Brampton, ON Canada, and has focused on the North American market. The goal of the Company has been to develop and provide an assortment of teeth whitening products to meet the needs of both the dental practice and the patients they serve.

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