

## Achieve Impressive Results With ZEST Anchors New CHAIRSIDE® Custom Impression Trays

Escondido, CA – (April 18, 2016) – ZEST Anchors introduces the latest advancement in its growing CHAIRSIDE Product Portfolio with CHAIRSIDE Massad® Edentulous Low Temp Impression Trays.

Do you need a custom tray in under a minute, if you answered yes then CHAIRSIDE Custom Impression Trays are for you. CHAIRSIDE Massad Edentulous Low Temp Impression Trays are moldable stock impression trays that allow superior full-arch impressions with as much detail as a custom tray. The Massad Technique, using CHAIRSIDE Multiple Viscosity Impression Materials, in combination with these unique impression trays has been used all around the world to achieve accurate detailed denture impressions ideal for use in fabricating LOCATOR® Overdentures.

CHAIRSIDE Custom Impression Trays:

- Thermoplastic trays are easily formed and adapted in patient's mouths, and fully adjustable in one minute ensuring **accurate results** and **time savings**.
- Multiple maxillary and mandibular sizes fit a range of patient's mouths providing **minimal inventory to stock**.
- Low vestibular borders, release areas for muscle attachments, contoured posteriors and retention slots and grooves are just a few of the features providing an **ergonomic and anatomical** tray design.

For more information about CHAIRSIDE Custom Impression Trays, or to find out about special promotional offers, please visit [www.zestanchors.com](http://www.zestanchors.com) or call ZEST Anchors Customer Service at 800-262-2310.

### About ZEST Anchors, LLC

ZEST Anchors is a global leader in the manufacturing and distribution of dental solutions for the treatment of edentulous patients. ZEST's impressive 40 year history has led to product solutions that have enhanced the outcomes for both clinicians and patients alike. ZEST Anchors has received worldwide acclaim for pioneering the pivoting and self-aligning design of the LOCATOR Attachment System and continues its innovative path by consistently introducing new products, giving clinicians the tools to provide world-class overdenture therapy to their patients. ZEST's most recent product innovations include: the LOCATOR Overdenture Implant (LODI) System – the first of its kind narrow diameter implant system with a detachable LOCATOR Abutment; the CHAIRSIDE® Product Portfolio - dental tools and materials that provide an end-to-end solution for implant-retained overdenture modification and processing; and most recently, The SATURNO™ Narrow Diameter Implant System – a unique one-piece narrow diameter o-ball implant that has a 20° O-Ball Implant option and features patented, pivoting O- Ring technology. ZEST Anchors is located in Escondido, California and has global distribution through OEM implant companies, distributor networks, and a domestic retail sales operation.

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