

ZEST Anchors Introduces CHAIRSIDE® - A New And Unique Attachment Processing Material

Escondido, CA, (July 7, 2014) – ZEST Anchors LLC (ZEST), the manufacturer of the trusted LOCATOR® Attachment and LOCATOR Overdenture Implant (LODI) Systems, introduces the company's newest product for overdenture cases - CHAIRSIDE Attachment Processing Material.

ZEST has a long history of producing superior overdenture products and clinicians will find that CHAIRSIDE Attachment Processing Material is no different. CHAIRSIDE is designed for ease of use and predictability when processing attachment components into overdentures, including ZEST's LOCATOR and SATURNO™ Denture Caps. Clinician input contributed to a formulation that has the most sought after handling characteristics, which requires no primer, and is self-curing - all at a reduced cost per case.*

"CHAIRSIDE Attachment Processing Material by ZEST Anchors is a game-changer!" said Dr. Michael Scherer. "Zest has developed a material that is perfect for processing attachments... It's so easy to use, no messy primer is required, and the material offers dual-curing flexibility (self or light), thereby making the time I spend connecting the denture caps to the overdenture highly efficient and effective." Michael Scherer, DMD, MS, FACP - Sonora, California USA

ZEST is convinced that you will quickly realize the benefits CHAIRSIDE will bring to your practice – to prove it, please call 800-262-2310 or visit www.zestanchors.com to learn about the company's money back guarantee when using CHAIRSIDE with your first overdenture case.

*Compared to the leading brands.

About ZEST Anchors, LLC

ZEST Anchors is a global leader in the manufacturing and distribution of dental solutions for the treatment of edentulous patients. For more than 40 years, ZEST Anchors has led the way in the overdenture market, receiving worldwide acclaim for pioneering the pivoting and self-aligning design of the LOCATOR® Attachment System. Compatible with more than 350 implant products, LOCATOR is globally distributed in more than 45 countries. ZEST Anchors continues to build on its solid foundation and commitment to its customers by consistently introducing new product innovations, giving clinicians the tools to provide world-class overdenture solutions to their patients. Two such product introductions: the LOCATOR Overdenture Implant (LODI) System – the first of its kind narrow diameter implant system with a detachable LOCATOR Attachment and CHAIRSIDE® - a new and unique Attachment Processing Material designed for ease of use and predictability when processing attachments into overdentures. ZEST Anchors is located in Escondido, California and has global distribution through OEM implant companies and distributor networks.

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