

FOR IMMEDIATE RELEASE

Genuine Zest Products for Straumann® Implants Now Available Through Zest Retail and Distribution

Carlsbad, CA – (July2, 2018) – Zest Dental Solutions® announces that clinicians and laboratories can now order LOCATOR®, LOCATOR R-Tx®, and LOCATOR F-Tx® components for Straumann Implants directly from Zest or a Zest Distributor.

The innovative and award-winning LOCATOR Attachment System was launched 17 years ago. Beginning in 2004, LOCATOR Abutments and Components for Straumann Implants were *only* available direct from Straumann. As of July 2, 2018, customers have the flexibility of ordering Zest Products for Straumann Implants directly from Zest or a Zest Distributor. Products include LOCATOR, the next generation LOCATOR R-Tx Removable Attachment System and the revolutionary LOCATOR F-Tx Fixed Attachment System. All systems are available for Tissue Level (NNC, RN, WN) and Bone Level (NC, RC) Straumann implant platforms.

To place an order, please call Zest Customer Service at 800-262-2310 or order on-line at www.zestdent.com

About Zest Dental Solutions

Zest Dental Solutions is a global leader in the design, development, manufacturing and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company's product portfolios consist of Zest Anchors, Danville Materials, and Perioscopy with global distribution through OEMs, dealer/distributor networks, as well as a domestic retail sales operation for the Zest Anchors Portfolio. Zest Dental Solutions corporate headquarters is in Carlsbad, California with satellite operations in Anaheim and Escondido, California.

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