

## New Year, New Website – Zest Dental Solutions Launches New Website Inclusive Of Its Expanded Product Offerings

Carlsbad, CA – (January 24, 2018) – Zest Dental Solutions, the leader in innovative dental solutions for a continuum of patient care announced today the launch of a new company website.

Zest Dental Solutions is widely known for its innovative, functional products for overdenture treatment. Throughout the past two years Zest Dental Solutions has expanded the breadth of its product portfolio with acquisitions in restorative consumables and equipment products further strengthening its solutions-based product offerings. This expansion led to a new name and now a new website. The new Zest Dental Solutions Website at <u>www.zestdent.com</u> encompasses all of Zest's Product Portfolios (Zest Anchors, Danville Materials, Perioscopy) and was designed with the customer in mind featuring the following new attributes:

- Mobile responsiveness for viewing across multiple mobile devices
- Quick selection of a Zest Product Portfolio (Zest Anchors, Danville Materials, Perioscopy) with simplified content.
- Elevated and modern esthetics that re-inforce the Zest Dental Solutions Brand and present a unified web presence.
- Improved functionality with clear navigation and streamlined menus
- Increased visibility for Zest Customer Service Information, Continuing Education Courses, Tradeshow Attendance, and Industry Product Awards

Please visit www.zestdent.com for an elevated web experience with Zest Dental Solutions Products.

## **About Zest Dental Solutions**

Zest Dental Solutions is a global leader in the design, development, manufacturing and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company's product portfolios consist of Zest Anchors, Danville Materials, and Perioscopy with global distribution through OEMs, dealer/distributor networks, as well as a domestic retail sales operation for the Zest Anchors Portfolio. Zest Dental Solutions corporate headquarters is in Carlsbad, California with satellite operations in Anaheim and Escondido, California.

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