

ZEST Anchors Welcomes Chief Financial Officer

Escondido, CA – (January 2, 2014) – ZEST Anchors LLC (ZEST) a leading designer and manufacturer of implantable solutions for dentures announced today that Jeffery Blazeovich has joined the company as the Chief Financial Officer.

Mr. Blazeovich has more than 20 years of professional experience working for publicly listed, venture backed and private equity companies in the technology, health care and medical device industries. Prior to joining ZEST, from 2008 to 2013 Mr. Blazeovich was the senior vice president and corporate controller for DJO Global, a Blackstone owned manufacturer of orthopedic products. Prior to DJO Global he held CFO positions at Vativ Technologies Inc. and Staccato Communications both venture backed technology companies. From 1999 to 2006, he held various finance positions, including CFO and Controller roles at Applied Micro Circuits Corporation a publically listed semiconductor company. Mr. Blazeovich started his career at Ernst & Young LLP in 1993. He received a Bachelor degree in Accounting from the University of San Diego and is a Certified Public Accountant.

Steve Schiess, Chief Executive Officer of ZEST, said, "We are very excited to have Jeff join the ZEST Team. He brings a global perspective and proven experience in the areas of corporate finance, M&A, and accounting. I believe that he will be able to provide significant strategic contributions to our business as we look to accelerate growth and diversify our product offerings."

About ZEST Anchors LLC.

ZEST Anchors is a global leader in the manufacturing and distributing of dental solutions for the treatment of edentulous patients. For more than 40 years, ZEST Anchors has been leading the way in innovative solutions for overdenture attachments, receiving worldwide acclaim for pioneering the self-aligning design of the LOCATOR® Attachment. The LOCATOR Attachment is interface compatible with more than 350 implant products and is globally distributed in more than 45 countries. Continuing its spirit of innovative technologies for overdenture patients ZEST Anchors most recently introduced the LOCATOR Overdenture Implant (LODI) System, a narrow diameter implant system exclusively designed for overdenture treatment. ZEST Anchors is located in Escondido, California and has global distribution through OEM implant companies and distributor networks.

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