

FOR IMMEDIATE RELEASE

Here We Grow Again! ZEST Anchors Expands The Popular CHAIRSIDE Product Portfolio With New CHAIRSIDE® VPS IMPRESSION MATERIALS

Escondido, CA – (January 8, 2016) – ZEST Anchors introduces a new CHAIRSIDE Product ideal for your implant cases – CHAIRSIDE VPS Impression Materials.

CHAIRSIDE VPS Impression Materials are High quality, value conscious materials developed with leading clinicians for ease of use while producing consistent, reliable results.

CHAIRSIDE VPS Impression Materials:

- Formulated from the highest quality polymers and fillers
- · Exceptional accuracy and dimensional stability with high tear resistance
- Clinician friendly working times and patient friendly quick set times
- Value conscious and available in 3 color-coded viscosities, including Bite Registration

"I found the CHAIRSIDE VPS Impression Material products from ZEST Anchors to produce consistent, reliable results," said Charles Mastrovich, DDS. "In addition, the cost is very competitive resulting in an overall value for my practice."

ZEST is convinced that you will quickly realize the benefits CHAIRSIDE Impression Materials will bring to your practice – to prove it, please call 800-262-2310 or visit www.zestanchors.com to learn about the company's Money Back Guarantee Special Offer - purchase any 3 Impression Materials and Receive 1 box of Impression Materials FREE.

About ZEST Anchors, LLC

ZEST Anchors is a global leader in the manufacturing and distribution of dental solutions for the treatment of edentulous patients. ZEST's impressive 40 year history has led to product solutions that have enhanced the outcomes for both clinicians and patients alike. ZEST Anchors has received worldwide acclaim for pioneering the pivoting and self-aligning design of the LOCATOR Attachment System and continues its innovative path by consistently introducing new products, giving clinicians the tools to provide world-class overdenture therapy to their patients. ZEST's most recent product innovations include: the LOCATOR Overdenture Implant (LODI) System – the first of its kind narrow diameter implant system with a detachable LOCATOR Abutment; the CHAIRSIDE® Product Portfolio - dental tools and materials that provide an end-to-end solution for implant-retained overdenture modification and processing; and most recently, The SATURNO™ Narrow Diameter Implant System – a unique one-piece narrow diameter o-ball implant that has a 20° O-Ball Implant option and features patented, pivoting O- Ring technology. ZEST Anchors is located in Escondido, California and has global distribution through OEM implant companies, distributor networks, and a domestic retail sales operation.

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