

## FOR IMMEDIATE RELEASE

## Introducing CHAIRSIDE® Block Out Material - Ideal For Blocking or Avoiding Undercuts

Escondido, CA – (April 18, 2016) – ZEST Anchors introduces a new patient friendly, easy to handle material that can be used in multiple treatment scenarios including blocking out undercuts while processing overdentures.

ZEST continually listens to clinicians about how the company can design, manufacture and source products that make implant-retained overdenture treatment simpler and more efficient, as well as creating a comfortable and satisfying procedure for patients. The latest advancement in the CHAIRSIDE Product Portfolio - CHAIRSIDE Block Out Material supports that mission. CHAIRSIDE Block Out Material is a light-cured protective material that removes undercuts while processing overdentures chair side, allowing for:

- Patient Comfort acrylic resin material remains cool and comfortable during light curing, preventing discomfort and harm to the tissue.
- Easy Handling Viscous material stays put using syringe delivery. Contrasting blue color is easy to see, flexible and simple to remove.
- **Multiple Uses** superior for blocking out undercuts for LOCATOR® cases and ideal for: protecting tissue while bleaching, sand blasting or using air abrasion; sealing around or repairing torn rubber dams; maintaining reservoir space for bleaching trays.

For more information about CHAIRSIDE Block Out Material, or to find out about special promotional offers, please visit www.zestanchors.com or call ZEST Anchors Customer Service at 800-262-2310.

## **About ZEST Anchors, LLC**

ZEST Anchors is a global leader in the manufacturing and distribution of dental solutions for the treatment of edentulous patients. ZEST's impressive 40 year history has led to product solutions that have enhanced the outcomes for both clinicians and patients alike. ZEST Anchors has received worldwide acclaim for pioneering the pivoting and self-aligning design of the LOCATOR Attachment System and continues its innovative path by consistently introducing new products, giving clinicians the tools to provide world-class overdenture therapy to their patients. ZEST's most recent product innovations include: the LOCATOR Overdenture Implant (LODI) System – the first of its kind narrow diameter implant system with a detachable LOCATOR Abutment; the CHAIRSIDE® Product Portfolio - dental tools and materials that provide an end-to-end solution for implant-retained overdenture modification and processing; and most recently, The SATURNO™ Narrow Diameter Implant System – a unique one-piece narrow diameter o-ball implant that has a 20° O-Ball Implant option and features patented, pivoting O- Ring technology. ZEST Anchors is located in Escondido, California and has global distribution through OEM implant companies, distributor networks, and a domestic retail sales operation.

**Media Contact Information:** 

Lisa Adams | Tel: 760-705-1126 | Email: <u>lisa.adams@zestanchors.com</u>

####