

Mike Van Nostran Joins Zest Dental Solutions as VP, Special Markets & Retail Sales

Carlsbad, March 29, 2019 – Zest Dental Solutions (Zest), the only manufacturer of the LOCATOR® Family of Attachment Systems and provider of clinician trusted dental materials and small equipment, announces that Mike Van Nostran has been named Vice President, Special Markets and Retail Sales.

Mike will oversee the new Special Markets group consisting of DSO and dental laboratory sales and customer support. This dedicated team will partner closely with Special Market groups offering product training and education along with technical and sales support. Mike will also lead the Retail Sales Division at Zest including the newly created Technical Support Department which is comprised of a team of professionals with strong dental experience trained to support all Zest products.

Mike has over 18 years of sales leadership experience in the dental implant industry. In his most recent position, Sr. Director of Special Markets with Implant Direct, his area of management was among the fastest growing in the industry. Mike's prior experience includes sales leadership roles at Henry Schein – Ortho Organizers and Dentsply Sirona.

"During my dental career I have been fortunate to partner with Zest on many initiatives in the general dentistry space and Special Markets," states Mike Van Nostran. "Zest is recognized as a market leader, and supported by Special Markets and doctors throughout the industry. I am honored to join the executive team of such a well-respected and recognized brand in the dental space."

"The Special Markets and Retail Sales department requires a leader with a proven track record of success," states Tom Stratton, CEO Zest Dental Solutions. "Mike has an impressive record of sales growth within the dental industry, most recently within the Special Markets space. We are excited that Mike is here to support our expansion into this sector supporting our selling partners and Special Markets customers and to build a successful team within Zest."

About Zest Dental Solutions

Zest Dental Solutions is a global leader in the design, development, manufacturing and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company's product offering consists of a range of solutions including the LOCATOR® Family of Attachment Systems, Consumables and Dental Equipment, with global distribution through Implant Companies, dealer/distributor networks, as well as a domestic retail sales operation. Zest Dental Solutions is headquartered in Carlsbad, California with operations in Anaheim and Escondido, California. Zest Dental Solutions is a portfolio company of BC Partners, a leading private equity firm. For more information, please visit www.zestdent.com.

Media Contact Information:

Ashley Skitt | Tel: 760-743-7744 ext. 560 | Email: ashley.skitt@zestdent.com

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