

Zest Dental Solutions Partners with Smile Source® to Launch ClariSmile Whitening Products

Portable whitening products for home use deliver practice growth with minimal investment

Carlsbad, CA – (October 20, 2021) – Zest Dental Solutions, the only manufacturer of the Zest LOCATOR® Family of Abutment Systems, including the Zest LOCATOR Overdenture Implant System, and provider of clinician-trusted dental materials and small equipment, has partnered with Smile Source, L.P. to develop ClariSmile whitening products, available exclusively to Smile Source® members. Available now for preorder, ClariSmile products will begin shipping October 22, 2021.

The exclusive ClariSmile suite of whitening products includes an all-in-one take home Whitening Speed Kit, Syringe Refills, and Whitening Pens for on-the-go. Together, these professional-grade whitening offerings help to create patient confidence and are cost-effective solutions to help generate practice growth. Because the ClariSmile products are designed for use outside of the dental office, they are an outstanding way to grow revenue without giving up valuable chair time.

The ClariSmile line stems from an ongoing partnership between Zest Dental Solutions and Smile Source®, a family of over 1,000 dentists and 600 private dental practices working together to provide world-class patient care. Sold exclusively by Zest and available only to Smile Source® members, a portion of the ClariSmile proceeds benefits the Smile Source Foundation. The Foundation's charter allows for contributions received by the Foundation to be disbursed, as determined by the Board of Directors, to dentists and their family members who have been impacted by catastrophic events such as hurricanes, tornadoes, floods, and wildfires or from health-related events such as death, cancer, and stroke.

“ClariSmile is a great way to catalyze practice growth with virtually zero chairtime investment,” said Tom Stratton, Zest Dental Solutions CEO. “The ClariSmile products are highly effective and designed to be used by patients outside the dental office to create confident, bright smiles. Zest is particularly pleased to be partnering with Smile Source® to launch a product that will help to give back through the Smile Source Foundation.”

“Smile Source is proud to partner with Zest Dental to bring our members a top of the line experience in teeth whitening at a fraction of the price. We're looking forward to changing the game in whitening speed kits with ClariSmile and Zest,” said Dan Walker, Smile Source COO.

Smile Source® members can preorder ClariSmile by going to www.zestdent.com/clari-smile. To learn more about how Zest Dental Solutions can help you exceed patient expectations and grow your practice, call 800-262-2310 or visit www.zestdent.com.

About ZEST Anchors, LLC

Zest Dental Solutions is a global leader in the design, development, manufacturing, and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company's product offering consists of a range of solutions including the LOCATOR® Family of Attachment Systems, LOCATOR Implant Systems, Consumables and Dental Equipment, with global distribution through Implant Companies,

dealer/distributor networks, as well as a domestic retail sales operation. Zest Dental Solutions is headquartered in Carlsbad, California with operations in Anaheim and Escondido, California. Zest Dental Solutions is a portfolio company of BC Partners, a leading private equity firm. For more information, please visit www.zestdent.com

Media Contact Information:

Troy Anderson | Tel: 760-520-5342 | Email: troy.anderson@zestdent.com

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