

## FOR IMMEDIATE RELEASE

## Zest Dental Solutions Welcomes Dental Whale as a Partner

Carlsbad, CA – (February 16, 2022) – Zest Dental Solutions is pleased to announce its newest partnership with the Dental Whale Membership. Effective immediately, the 3-year agreement with Dental Whale supports over 19,000 Dental Whale offices across the U.S.

As part of this agreement, Zest will be part of Dental Whale's "Preferred Network" for LOCATOR®, LOCATOR R-Tx®, and LOCATOR Overdenture Implant Solutions. In addition to local office support, Zest will also be partnering with the clinical support team to launch Dental Whale's ORCA platform supporting Removable Overdenture surgical, prosthetic, and hands-on training programs being hosted in-person and remotely across North America.

Zest Dental LOCATOR family products are now part of Dental Whale's network and are available to Dental Whale members with unique preferred pricing. Dental Whale offices will have the ability to buy LOCATOR and LOCATOR R-Tx abutments directly from Zest to support all implant systems used in each member's office. Additionally, Dental Whale will be utilizing the LOCATOR and LOCATOR R-Tx Scan Bodies to support digital initiatives.

"Zest Dental is excited to have Dental Whale as part of our DSO member family," said Tom Stratton, Zest Dental Solutions CEO. "We are committed to supporting Dental Whale member offices with preferred access to the LOCATOR product family, the leading and most versatile overdenture attachment system on the market, and helping their clinicians grow their practices and create stellar smiles."

"Dental Whale looks forward to continuing its rapid growth with the addition of Zest Dental Solutions in the preferred supplier network. As part of Dental Whale's mission to provide solutions that simplify dentistry, we see the partnership with Zest Dental Solutions as a key manufacturer in the implant locator and overdenture fields. We are excited to collaborate with bringing quality offerings and education to the Dental Whale membership," Phil Cruz, Dental Whale VP of Procurement.

To learn more about how Zest Dental Solutions and the LOCATOR family of overdenture products can help you exceed patient expectations and grow your practice, call 855-868-LODI (5634) or visit <a href="https://www.zestdent.com">www.zestdent.com</a>.

## **About ZEST Anchors, LLC**

Zest Dental Solutions is a global leader in the design, development, manufacturing, and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company's product offering consists of a range of solutions including the LOCATOR® Family of Attachment Systems, LOCATOR Implant Systems, Consumables and Dental Equipment, with global distribution through Implant Companies, dealer/distributor networks, as well as a domestic retail sales operation. Zest Dental Solutions is headquartered in Carlsbad, California with operations in Anaheim and Escondido, California. Zest Dental Solutions is a portfolio company of BC Partners, a leading private equity firm. For more information, please visit www.zestdent.com

## **About Dental Whale**

Dental Whale® is simplifying the business of dentistry through learning, shop and solutions. With offices in Texas and Florida, Dental Whale has a suite of solutions that support the success of private practices and DSOs. The company's mission is to empower dentists by giving them the tools they need to start, grow, and manage their business. At the end of 2021, Dental Whale supported more than 19,000 dentists and helped serve more than 4 million patients. For more information on Dental Whale, call 855-339-3740 or visit <a href="https://www.dentalwhale.com/">https://www.dentalwhale.com/</a>.

**Media Contact Information:** 

Troy Anderson | Tel: 760-520-5342 | Email: <a href="mailto:troy.anderson@zestdent.com">troy.anderson@zestdent.com</a>

###