



Job Title: Technical Project Manager

FLSA Status: Exempt

Reports to: VP of IT

Location: Carlsbad

Job Summary:

The role of the Manager of Development is to work cross-functionally to guide new features for our e-commerce platform, from conception to launch by connecting the technical and business worlds in one. This role would be tasked to break down complex problems into steps that drive software product development at Zest speed.

Essential Job Duties and Responsibilities:

- Align with channel leadership, product management, marketing, IT, and other internal stakeholders to ensure the eCommerce site meets commercial and brand expectations; plan site roadmap and releases accordingly.
- Manage and maintain the eCommerce technology platform; develop benchmarks and KPIs to measure performance and identify opportunities for optimization of technical operations of the site.
- Manage releases end-to-end (i.e., requirements gathering, change documentation, and creation of release notes) and ensure communication to all stakeholders.
- Own key relationships with and actively manage 3rd party partners such as development vendors and agencies to create an end-to-end digital platform including the implementation of CRM, A/B, and MVT testing, analytics, data warehouses, analytics, reporting, and targeting.

Education, Experience, Skills, & Abilities:

- Intrinsically motivated and digitally savvy technology professional with 7+ years eCommerce site development and digital marketing technology experience.
- Experience in web front-end using HTML, CSS, JavaScript frameworks; experience developing with Magento 2 required.
- Strong experience in web analytics, search optimization, BI, and reporting.
- Demonstrated creative and critical thinking skills with analytical abilities to solve complex problems.
- Excellent project management experience using agile/scrum methodology; experience managing processes using tools such as GIT and JIRA.
- Ability to effectively handle multiple projects simultaneously with close attention to detail and process.

Physical Requirements:

- Ability to sit, use hands and fingers, talk or hear, and smell continually. Ability to stand, walk and reach frequently. Ability to climb or balance, stoop, kneel, or crouch occasionally.



- Ability to frequently lift and carry up to 25 lbs. and occasionally lift and carry up to 50 lbs.
- Close vision required to use microscope, read documents, and operate machine. Distance vision required to drive an automobile, if driving is a requirement of the job.
- Work environment is indoors and climate controlled. Occasionally exposed to outdoor weather conditions.
- Moderate noise levels as found in a light industrial environment, office environment, households with TVs and dishwashers, and driving light traffic.

Employee Acknowledgement:

The above job description is intended to describe the content of and requirements for the performance of this job. It is not to be construed as an exhaustive statement of duties, responsibilities, or requirements. Zest Dental Solutions reserves the right to change, add, or delete at any time from this job description to meet the needs of the Company.

Employee Name – Printed

Date

Employee Signature