

Zest Anchors And Implant Direct Announce Settlement

Escondido, CA – (July 30, 2015) – Zest IP Holdings, LLC and Zest Anchors, LLC (Collectively, “ZEST”) announce that they have settled the patent and trademark infringement lawsuit brought by Zest against Implant Direct Mfg. LLC, Implant Direct LLC, and Implant Direct Int’l (Collectively, “Implant Direct”), Implant Direct Sybron Manufacturing LLC, and Implant Direct Sybron International LLC (Collectively, “IDSI”).

Within the agreement, IDSI will manufacture and sell the GoDirect® products under a license from Zest. IDSI will also phase out the GPS® abutments and males and begin selling the Locator® Attachment System under a distribution agreement with Zest. The wide-ranging settlement was designed to provide IDSI’s customers a seamless experience transitioning back to the Locator Attachment System, which is considered the gold standard in the industry.

About ZEST Anchors, LLC

ZEST Anchors is a global leader in the manufacturing and distribution of dental solutions for the treatment of edentulous patients. ZEST’s impressive 40 year history has led to product solutions that have enhanced the outcomes for both clinicians and patients alike. ZEST Anchors has received worldwide acclaim for pioneering the pivoting and self-aligning design of the LOCATOR Attachment System and continues its innovative path by consistently introducing new products, giving clinicians the tools to provide world-class overdenture therapy to their patients. ZEST’s most recent product innovations include: the LOCATOR Overdenture Implant (LODI) System – the first of its kind narrow diameter implant system with a detachable LOCATOR Abutment; the CHAIRSIDE® Product Portfolio - dental tools and materials that provide an end-to-end solution for implant-retained overdenture modification and processing; and most recently, The SATURNO™ Narrow Diameter Implant System – a unique one-piece narrow diameter o-ball implant that has a 20° O-Ball Implant option and features patented, pivoting O- Ring technology. ZEST Anchors is located in Escondido, California and has global distribution through OEM implant companies, distributor networks, and a domestic retail sales operation.

About Implant Direct

Implant Direct offers a broad range of surgical, prosthetic and regenerative solutions and is a joint venture within the KaVo Kerr portfolio of brands. The company has a rich tradition of innovation and provides high-quality products with simplified procedures at value-added prices in over 60 countries worldwide.

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